

Burton On Trent Place Consultation

Appendix E: Notes from Pop Ups

November 2024

This Appendix contains notes from the six Pop Ups run as part of the consultation.

Notes compiled by Tilly Wheatley, Rob Fellman and Alison Mott.

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Burton Food Fair

Sat 4th August

Event attended by Ruth Melville, Rob Felton and Tilly Wheatley of RMR

What 3 words best describe Burton?

- Friendly Welcoming Home
- Green Mine Multicultural
- Better than Arnold
- Beer Community History
- My hometown
- Lovely
- Coopers Marmite Beer
- History
- Inclusive Community Wholesome
- Historical Desolate Preserve
- I LOVE BURTON

- Multicultural Safe Friendly
- Home of Brewing
- River Beer Community
- Heritage Nostalgia Empty
- Humble Polite Welcoming
- Council needs to get grip
- Friendly Small Home
- Multicultural Busy Pubs (lots of them)
- Not as bad as Derby
- Kind Welcoming Friendly
- Pot hole city
- Restaurants should stay open later in the summer

What's the best thing about Burton?

- Post Office
- My hometown X
- The hospital (NHS)
- Washlands
- Burton Albion
- Family
- The community
- Stapenhill Café
- Thai restaurant
- The bridge to Swadlincote
- The food
- Branston Waterpark
- The atmosphere! People get on with it.
- Community – Post Office and café
- The green bits
- Brewery
- The potential
- It's close to Derby
- Some good shops

- SAVE OUR PUBS
- Burton Albion Football Club
- Great Community
- Playground near library
- People are friendly
- Beer!
- Favourite Thai and Helen's Bakery House
- Brewery

What's Burton's best kept secret?

- Trent-Mersey Canal
- National Arboretum
- Miniature Railway
- Ale Trail
- This Food Market!
- Walks around the Washlands
- Burton Ale
- Newton Park
- The Airfield
- Beer
- The Brewing Museum
- Jacket Spud Man
- Nature

If Burton were an emotion, what would it be?

- Happy
- Happy
- Peace
- Sad
- Neutral
- Neutral
- Depressing
- Mysterious

- Exciting
- Happy
- Brilliant
- Cautious

What's your Burton Story?

- The town has it's back to the river. I proposed a Millenium Event to the council for an amphitheatre (we got some steps).
- Met my wife here. We love the gardens and the river. We go to the Regatta.
- The Rock Bar over there... we were trading all day and went in there after. Someone said it might be a bit rough, but it wasn't – best night ever!
- Things are close together. Countryside and nature – we moved from the city.
- I live in an Over-60's area and come to Burton for the bookie. I put a pound on the Irish lotto for everyone, and all the winnings go towards Christmas!
- There used to be an amazing bowling alley – we need more entertainment.
- We've seen a lot of changes. The market used to be bustling.
- Used to have boat races and use the river more. There was a boat called the Dingle Bell. I remember the silly raft races from the 80's.
- We moved here 19 years ago, not knowing anyone. Now we have loads of friendship networks.
- Live in the villages, would come more if there was more made of the historical buildings. Beautiful but underused.
- There's so much history. Without the museum, I wouldn't exist – my parents met as they were both working there.
- There was a fish market here. Lots of stalls. All gone, but the sense of community remains.
- Not from here – I came to see friends. It's great – we got to all the cool places like Geek Retreat.
- I just try to avoid it mostly... there's not really much here. People are friendlier over the bridge.
- I love to dance! Dance School. Pubs and Brewing. Battlestead Hill for walks and nature – adventure farm!

Shobnall Leisure Complex Playday

Wednesday 21 August 2024, 11.30am to 3pm

Event attended by Tilly Wheatley of RMR, supported by Nathan Gallagher and Tracey Parr of East Staffordshire Borough Council.

What's the best thing about Burton?

- The Elms
- Little Strawberries
- Jacket Potato Spud Man
- Shobnall Park
- Marmite Factory
- Shobnall
- Everything is within walking distance
- All of the shops and entertainment
- Shobnall Leisure Complex
- The parks
- 3:1 Football score
- Face paint
- The fun places to visit
- My friend
- Woodland trail walks
- The football club
- Beer
- Beer and pubs
- Quiet
- The groups of people, and the hospital
- The athletics club
- The community
- All of my family in Burton
- The athletics club
- River Trent
- The river is the best

- School Holidays
- The things that happen
- Football
- Soft play
- Nice chicken shops

3 words to best describe Burton?

- Marmite - Beer - River
- PUB
- Boring – Alcohol – Loud
- Boring – Loud – Rubbish
- Best - Big - Loving
- Shobnall Park - Big - Lots of shops
- Barrel – Burton - Barrel
- Walking - Lots of shops - Shobnall Park
- Great - Amazing - Beautiful
- I love my mum and dad
- Stapenhill Gardens – Walks – Entertainment
- The town is the best
- Flatter – Cheaper (than Cornwall)
- Fun – Crafts
- Fun parks – Busy – Canal
- Shops – Trails – Great
- Trent and Dove
- Fun – Busy – Canal
- Beer – Pickles – Marmite

If Burton were an emotion, what would it be?

- Smiley face (heart eyes)
- Hearts
- Black hole
- Big smiley face

What's your Burton story?

- My grandad was a Burton businessman.
- In Burton I met my wife and formed a beautiful family.
- Burton is a lovely city. It has fun things like parks and fun activities.
- I moved to Burton because it's halfway between mine and my partner's families. I always think of us as newly-moved but we've been here for 7 years now!
- I have lived in Burton for most of my life and have had some amazing experiences with some great people! There are also some great locations and walks to enjoy!
- I moved to Burton from the Philippines, and I love it here!
- I fell down the Devil's Slide and ripped my trousers.
- My experience of Burton is very bad, and I want to move.
- One of the best people: Aaron Stringer – he works for Trent and Dove.
- I met all my friends in Burton, it's such a friendly place.
- We moved to Burton from Hong Kong!
- I've lived in Burton all my life, and I've just joined a women's collective here. It's a great way to meet new people, especially since I'm on job seekers, and it's really inclusive. We have a meal every month, and then a big meeting every three months. Support Staffordshire!
- In Burton there are good people and excellent jobs.
- I do gymnastics.
- I was born in Burton – we are famous for beer.
- I went to school.
- I was born here in 2014.

Coopers Square Shopping Centre

Saturday 7th September 2024, 11am to 3pm

Event attended by Alison Mott and Rob Fellman from RMR.

What's the best thing about Burton?

- Rosliston Forestry Centre. There's a lake, a soft play area, a visitor centre and everything. It's great!
- There's a canal – my mother's got a boat, though she moors it at Branston
- Feeding the ducks
- The forestry centre
- Helen's coffee shop - she supports local producers – Margaret
- Lots of green spaces – Rhiannon
- The pubs are pretty good and so are the charity shops – Iona
- It's flat (great for access needs) - Susan E
- Beer!
- Real Ale - some nice pubs!
- Family
- Lots of things in walking distance
- Family and community
- The people
- Marmite
- That it's not too touristy – Margaret
- It's not Derby! We come here because it's better than Derby. We go somewhere different once a month - we have a coffee, something to eat, do a bit of shopping – Primark, Marks & Spencer's. Then we get on the bus and go home! - Three elderly ladies heading to catch the bus back to Derby at the exit near Primark.
- The Caribbean Centre, Friends to Friends (a group?) supporting people with a learning disability (which I have) – young lady possibly in her twenties
- Shopping - Johnny
- Brewhouse and cinemas
- Forestry centre
- Clay Mills pumping station
- Community spirit

- Market Square (scooter)
- The people! We're not from here - we work at Specsavers and see 4000 customers a year and they're great - Ross and Danny (Danny really was very enthusiastic about how much he liked the people in Burton!)
- It's got a good hospital
- Clay Mills
- River
- All the shops are on one level
- The Best Mall (Coopers Square)
- Transport connections
- Homeless charity
- Parks (Stretton)
- Rosliston Forestry Centre
- Countryside
- McDonald's

What's Burton's best kept secret?

- Branston Marina – Sophie
- The park near to Coopers court (I'm new here and don't know its name) – Oliver (visiting for the day) and the new-to-Burton friend he was visiting
- The wildlife corridor along the river
- Location (nature)
- Sculpture trail
- Tutbury Castle - but it's closing
- Statuts fair
- Forestry and reservoirs
- Meadowside
- The cycleway

What 3 words describe Burton?

- Past – gone – died
- Beer – community – nice people
- Historic – friendly – welcoming
- Bridges – boots – history

- Ghost-busters – slime
- Clean – nice - plenty of shops! Margaret
- ‘We’re not from here’ - (Three things you’ve liked in Burton, then). The bridge – parks (it’s green) - the Golf Club. Mabel (from Colombia) and Mariella (from Mexico) who are on holiday in the UK for a month and were visiting Burton for the day.

If Burton were an emotion it would be?

(not many responses)

- Nostalgia
- Hopeful

What would you tell someone to do who was new to Burton?

- New visitors must see the sculpture trail and polish the Burton Cooper’s shoes* for good luck!
*on the statue in Coopers’ Square
Paul Tivey

What's your Burton story?

- I met my husband on the Horninglow Mile! (A street traditional for its pub crawl) - Sue
- I was born in Burton 86 years ago. Left at 15. RAF for 25 years. Came back for work and family - because it's where I'm from! Mace bearer to the Mayor for 21 years - Graham C
- I'm from here, I live here because my family is here. You like it, don't you (turning to husband. He agrees). Yes, I’m from Stretton, it’s ok, yes. (Me) Would you say there’s a good sense of community? (Wife) Yes, yes I would. But I’ve always been here. I don’t know anywhere else.
- We don't live here, we come in from Derby - it's much better here. I’d tell you to go to the spiritualist church in Horninglow and here, Coopers Square. It's better shopping - good shops, all on one level. Louise and Lynne (sisters, possibly mid 50’s, one with mobility issues)
- What you can do on public transport from here is pretty good. There are regular trains to Derby and from there I can get to Plymouth, Cardiff, Leeds. We've still got a manned station - we're not dependent on the machine! Margaret

Coopers Square Shopping Centre and Sonic Boom music Festival

Saturday 14th September 2024, 11am to 3pm

Data gathered by Rob Fellman and Tilly Wheatley of RMR.

The stand was based in Cooper's Square shopping centre from 10am-12pm, and Burton Market Hall from 12pm-5pm. The free music festival Sonic Boom was taking place next door in the market square from 12pm until after 8pm.

If you could build a new statue in Burton, what or who would it be?

- W. Coltman VC
- The founder of Burton Addiction Centre, Noreen Oliver
- Marmite
- Rick and Morty
- A pint of Carling
- Bart Simpson
- A fat capybara
- Founder of the BAC
- ME
- The London Eye
- Tortoise
- BAC O'CONNOR

If someone was new to Burton, where would you take them?

- Gizlis
- The town centre
- Café B.
- Church
- Café 19
- Claymills Pumping Station
- One of the amazing pubs!
- Church Tower
- Stapenhill Gardens

What's the best thing about Burton?

- Being a brewing town – Carling can only be made in Burton!

- The river
- Trent + Dove
- Friendly people
- The park
- The river
- The nature
- Favourite Thai
- Shobnall Fields
- Washlands
- Loved Once Again (Anglesee Road)
- Meadowside Swimming
- Nature!
- Stapenhill Gardens
- The Burton Arts Trail
- The people
- The Washlands

3 words to best describe Burton?

- Double plus good
- Traffic – Brewery – Roadworks
- Multicultural – National Forest – Brewing
- Welcoming – Loved – Undersold
- Pot holes !
- Stinky – Dirty – Full of potholes

What is Burton's best-kept secret?

- Old Ferry Bridge
- Garden Spot of Staffordshire
- Tower Woods and community orchard
- The Washlands
- Waterloo Fridays
- Stapenhill Gardens
- St George's Park (England training ground)

- Canal towpath
- Wooden animal trail
- Bakery HLAEFDIGE

What's your Burton story?

- 10 years ago, I came to Burton and now this is my home, and I'm proud to be part of this city.
- My grandad worked in Sleights Newsagents (where Primark is today).
- I remember the old jewellers and the garage. My dad used to live in the old cottages nearby.
- The doctor said I had to move more, so I started walking 5 miles a day up the river, and now I've walked the same route every day for 23 years!
- 10 months ago, I started a creative hub for slow stitching, and now I run it twice month in the market café and have 12 ladies that come and stitch! Every 1st and 3rd Tuesday!
- We run the raffle for Burton Big Band (and take the photos!). Lots of exciting bands played in Burton before they got famous!
- I used to go to the old museum to learn and reflect. Big impact on my childhood.
- SAVED my partner's life – he attended the Burton ADDICTION CENTRE. It saved his life, and our family.
- In my garage I have a 4ft model of the Ferry Bridge, made for Lord Burton in 1889.

Cooper's Square and Outdoor Cinema Event

Saturday 28 September 2024

Ruth Melville and Rob Fellman of RMR spent the morning at Cooper's Square and moved over to Stapenhill Hollows for the Outdoor Cinema event around 2:30pm. They spoke to roughly 60 people at Cooper's Square, pulling a mix of young families and older people.

Tilly Wheatley then took over from Ruth Melville at the Outdoor Cinema event. The pop-up remained there until 6pm. The event was ticketed, and it was expected that around 500 people would show up, but potentially due to weather conditions, turnout was very low, closer to 40 people. The majority of the participants were families with small children.

What is Burton's best kept secret?

- Stapenhill House
- Burton Woods 2024
- Burton Pride 2025
- Stapenhill Gardens
- The prices
- Outdoor Cinema
- It is crazy
- I love swing

If you could build a new statue in Burton, what would it be?

- A woodpecker
- Me
- Taylor Swift
- A statue of Messi
- A rainbow cloud
- Pint of Bass
- A monk
- Rainbow or Burton flag
- Cloud with rainbow flag

Where would you take someone who is new to Burton?

- Cooper's Square
- Library
- Battlestead Hill or Shobnall

- EVERYWHERE
- Geek Retreat Café
- TOWN! And Stapenhill
- Burton College
- Meadowside Leisure Centre
- Canalside walk
- Waterstones
- Library Park
- Washlands
- The Elms (pub)

What's the best thing about Burton?

- Lots of fun things
- Lots of places to visit
- Friends
- I love Burton because it's not too much
- Community Feel
- Brilliant and friendly
- Meadowside
- My grandma works here
- Outdoor spaces
- Peaceful
- Pokemon
- Shops
- Feels like a little town – safe
- Cheap
- Network Links
- Saturday Films
- Our eldest says the night life is good.
- Restaurants are good – Wing Wa.
- Lots of activities
- It's good
- McDonalds!

- I like it – a safe and quiet place to live
- The parks
- All the parks, particularly by the lake and ducks
- Swimming
- PUBS
- Gymnastics
- I love swimming
- I love home
- You get to know people
- It's location – close to Brum, Derby and Notts
- The River Trent
- Trees

What 3 words best describe Burton?

- A bit sketchy (I agree)
- Lost
- Historic – Growing – Beer
- Maccies – Floods – Statutes
- Food – Popular – Kind
- Past its' sell-by date
- It's nice
- Stuck
- Tranquil – Entertaining – Safe
- Lots of cafes
- Busy – Serene – Community
- Better than Ilkeston
- Average

What's your Burton Story?

- I always say, Burton is full of Brummies who drove down the A38 and stopped when they saw the first tree!
- It was all open air – I fitted foot paths. Now all the shops are shutting. The people are alright. I've lived here all my life.

- My husband was born here, and I came to live with him. All my family are nearby – it's nice (Saima, born in Pakistan).
- I tried to set up a business, but it failed... but I pulled everything together and started again (Simon – I have dyslexia).
- I used to come to Stapenhill Gardens when I was small, and then I rediscovered it when I had my baby during lockdown! It's a great space, albeit underutilised.

Burton Statutes 2024

Monday 30 September 2024, 1pm to 6pm

Attended by Rob Fellman and supported by Ruth Melville with set up and take down help from Mark from Phil Collins Funfairs. It was an extremely wet day which affected attendance a lot.

What 3 words best describe Burton?

- Welcoming, Friendly, Community
- Big, Fun, Exciting
- Generally Decent Town
- Council Wont Listen

If you could recommend a new statue for Burton, what would it be?

- A Pint of Pedigree
- More Marmite!

If you had to show someone new around Burton, where would you take them?

- Shops
- Branston
- Lannigan's Coffee Shop
- River Walks
- Church
- History Tours
- Washlands
- Books and Barter or Geek Retreat

What is Burton's best kept secret?

- Library Redevelopment
- Templar History (coins in barrels)

- Burton Pride 2025

What is the best thing about Burton?

- River Trent
- Burton Pride
- Breweries
- Football
- Shopping
- Statutes
- Friendly
- Parks (for Kids)

What is your Burton story?

- I started a business in the Market 10 years ago, now I'm a local artist!
- I've been coming to the Statutes fayre all my life. My family have been coming for 5 generations.